

In the coming years, as various State departments realign their respective grant and incentive program objectives to coincide with SB 375, the presence of a regionally adopted SCS and demonstrable progress toward the region's assigned greenhouse gas reduction target will be critical to a sustainable future and the preservation of the Shasta County lifestyle.

Viewed from a local agency perspective, the regions SCS will help attract discretionary State funds needed to provide infrastructure and community services to a growing population. The local economy is likewise expected to benefit from various economic development incentives.

Throughout the SCS process local values and priorities and the community's preferred Regional Growth Vision generated via ShastaFORWARD>> will provide the underlying foundation and serve to inform and enlighten decision making processes.

“ Be sure to consider the information gained (by ShastaFORWARD>>). So many reports are developed by organizations, government, and businesses and then left on the shelf and rarely used.

This conversation has to much value to allow that to happen.”

27 Year Redding Resident>>

agricultural land wild Landscape Redding name Shape scenic Oak Run regional shape
oose sundial round mountain small town hometown family B Farms
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Panel Discussion



Survey: Maintain open spaces

Shasta Forward wants input on future growth

By Scott Mobley
Record Searchlight

Shasta County residents revere the north state's wide-open spaces. And looking ahead to 2050, they don't want their home to wind up congested and crowded like the rest of urbanized California.

That's the overwhelming sentiment expressed by some 1,700 people answering online surveys or meeting in focus groups organized by Shasta Forward, a long-range community planning exercise sponsored by the Shasta County Regional Transportation Agency (RTA).

As a next step in this 18-month-long process, Shasta Forward will hold workshops this week in Anderson, Burney, Redding and Shasta Lake where participants will be asked how they would like to see the county grow over the next four decades.

"This is their opportunity to let the decision-makers know how they feel about the future and also express some of the ideas they have," said Dan Wayne, the RTA planner coordinating the Shasta Forward planning exercise.

Shasta Forward held its first focus group about a year ago, where organizers asked residents what makes Shasta County a great (or not so great) place to live.

Participants were shown a map of how the county will look in 40 years if it keeps growing the way it has grown over the past 40 years and population nearly doubles to an estimated 331,724. The map showed ranchettes and suburban spreading out from the Interstate 5 corridor until development

Shasta County a great (or not so great) place to live. Participants were shown a map of how the county will look in 40 years if it keeps growing the way it has grown over the past 40 years and population nearly doubles to an estimated 331,724. The map showed ranchettes and suburban spreading out from the Interstate 5 corridor until development

Shasta Forward community workshops

All Shasta Forward workshops are from 5:30 to 7 p.m.

- Anderson: Monday, Teen Center, 2809 E. Center St.
- Burney: Tuesday, Senior Center, 37477 Main St.
- Redding: Wednesday, Veterans' Hall, 1605 Yuba St.
- Shasta Lake: Thursday, Senior Center, 1525 Meridian Ave.

• More information: www.shastaforward.com.

See GROWTH, B-5

Chase

Fired up for freedom



Open spaces

Mobley
Searchlight

...between a free-
d drive-in movie

will more than double in the valley, Wayne told the group. Wayne wouldn't say whether he thought this growth would be good or bad. He wanted to know how the Redding residents felt about it.

When losing open space proved to be the group's top concern, Wayne wanted to know why.

"It (open space) is important because we've become used to it," said Bob Parkview Neighborhood Association vice chair and Shasta Forward committee member. "Every year I have less to offer."

Planning group wants input from public

Shasta Forward, a long-range planning program, will hold a focus group tonight for people and groups interested in planning for downtown Redding.

Shasta County Regional Transportation Planning Agency launched its 18-month regional blueprint project, Shasta Forward, last fall.

The project seeks input from the public for more effective planning solutions and a more efficient use of county resources.

Today's session is hosted by the Downtown Economic Restructuring Committee. It runs from 5:30 to 7 p.m. in Room 1501 at the Redding Convention Center.

<< Did we get it right?
See the values & priorities we share as a community and tell us what you think at www.shastaforward.com.

<< Make it your vision!
Create your ideal future for Shasta County at a community workshop happening near you...

Anderson Monday, October 20, 2008 5:30pm - 7:00pm Anderson Teen Center 2889 E. Center Street, Anderson	Redding Wednesday, October 22, 2008 5:30pm - 7:00pm Redding Memorial Veterans Hall 1605 Yuba Street, Redding
Burney Tuesday, October 21, 2008 5:30pm - 7:00pm Mt. Senior Center 37477 Main Street, Burney	Shasta Lake Thursday, October 23, 2008 5:30pm - 7:00pm John Beaudet Senior Community Center 1525 Median Avenue, Shasta Lake

For more information,
please call (530) 225-5486 or
forward@shastaforward.com

YOUR TURN TO CHOOSE



What does the future hold for Shasta County?

Visit ShastaFORWARD.com to explore the county's preferred regional growth vision. Share your thoughts with mail-in survey at your local planning office.

ShastaFORWARD.com



